



Management Development Institute Murshidabad

Research Policy

Classification of Journals for the Award of Research Incentives

Publication of research papers in top-quality journals is one of the key criteria for recognizing and rewarding academic research. The existing categorization of journals is done to identify top-quality journals to set standards for the quality of research papers published by the faculty members. The classification consists of five classes, A*, A, B, C, D, and E, on the quality scale of the journals. This is done because the broad objective of this exercise is to encourage research by faculty, but at the same time, there is also a need to see that genuinely high-quality research papers are recognized appropriately. Furthermore, faculty members are not discouraged by this classification but instead are encouraged to find appropriate journals where they may publish their research. Thus, the classification envisages a pyramid structure where relatively few contributions may come to categories A* and A, and a large number may come initially to B and C class journals. Publishing in higher-class journals requires far greater effort, skills, and experience. Faculty members are, therefore, encouraged to raise their bar to publish in A* and A category journals. Consequently, the research rewards structure will also consider all these factors to define the rewards.

The broad-based classification has been decided based on the Australian Business Dean Council (ABDC), the Association of Business Schools (ABS), and the Clarivate Journal Impact Factor (previously known as Web of Science, Journal Citation Reports) and Scopus

<i>MDI Journal Classification</i>	<i>Equivalence</i>	<i>Work Units for Research Articles</i>
Class A*	FT 50 / UT Dallas 24	750
Class A	ABDC A* / ABS 4* / JCR IF 6.3 and above/Scopus Cite Score 10 and above	360
Class B	ABDC A / ABS 4 / JCR IF 3.7 and above/Scopus Cite Score 8 and above	240
Class C	ABDC B / ABS 3 / JCR IF 2.4 and above/Scopus Cite Score 3.5 and above	75
Class D	ABDC C / ABS 2 / JCR IF 2.0 and above/Scopus Cite Score 3 and above	20
Class E	ABS < 2 / JCR IF < 2.0 / Scopus Cite Score < 3	15

Cite Score of Elsevier.

*A maximum of three publications may be in an academic year from the Class E category.

When a journal appears in multiple categories, the one with the highest category will be considered for WU allocation.

The Work Units would be divided equally among the co-authors of a paper published in the respective journal. However, to encourage quality publications that create intellectual output and expertise about the entire paper within the authors as well, the following parameters will be considered:

1. With every subsequent author beyond a fourth co-author, units per author will decrease by 2/3. So, four authors for an ABDC A* publication would mean an MDIM author getting 90 WU. A fifth author would reduce it to 30 WU per MDIM author. A sixth would decrease it to 10 WU and so on.
2. The publications are expected to have a clearly underlying common theme designed to build expertise in an area in which the faculty would like to be recognized.

Without this clarity at the level of Assistant and Associate Professor, they would also receive only half the credit for Work Units that they would have otherwise received.

3. C1 and C2 in this section will not apply to FT50 and UT Dallas publications. There will be no sharing for these publications if the authors are from outside MDI.

<i>Research Outcomes Other than Journal Article</i>	<i>Work Units**</i>
Case with Teaching Note published in platforms such as ACRC/ Ivey and Harvard Business School Publishing.	75
Case with Teaching Note published in platforms such as Emerald Emerging Market Case Studies / Thunderbird Case Series / Kellogg Case Publishing / Sage Business Cases.	30
Research Book*	100
Textbook*	100
Edited Book*	50
Chapter in Edited Books*	15
Patent Published	15
Patent Granted	30
Full paper presented at Conference and published in the Conference proceedings with ISBN or ISSN	10
Article published in Newspaper/Magazine [Full page]	5
Book Review published in A* or A or B category journal	5

* Should be published by a well-recognized publisher enlisted in the approved list of publishers in MDIM. The list should be circulated among faculty members through the Research Office. Where MDIM pays the publisher to publish a book, Work Units will be reduced by 50%.

** Work Units are to be divided equally among co-authors.

With every subsequent author beyond the third co-author, units will decrease by 50%.

*** A maximum of two book chapters may be published in an academic year.

Note:

- 1) The affiliation must mention Management Development Institute Murshidabad for the credit in all the above cases.
- 2) Course material prepared for Distance Learning Institutes and in a book, form will not be considered for any work units.
- 3) MDIM means Management Development Institute Murshidabad